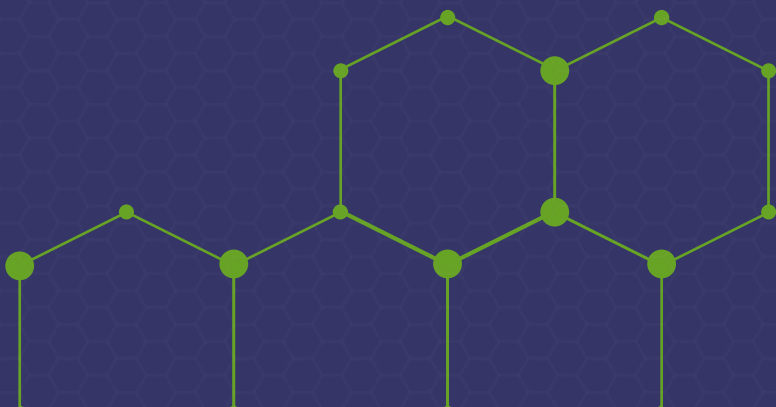




MY SYNERGY

Value Digital Health & Care



The A-B-C of MY Synergy

Why do we exist?

How are we different?

What do we do?

A

IS FOR AMBITION

To digitalize, enhance & enable
healthcare for all

The A-B-C of MY Synergy

Why do we exist?

How are we different?

What do we do?

B IS FOR BETTERMENT
We analyze, automate and optimize
processes in the healthcare sector

The A-B-C of MY Synergy

Why do we exist?

How are we different?

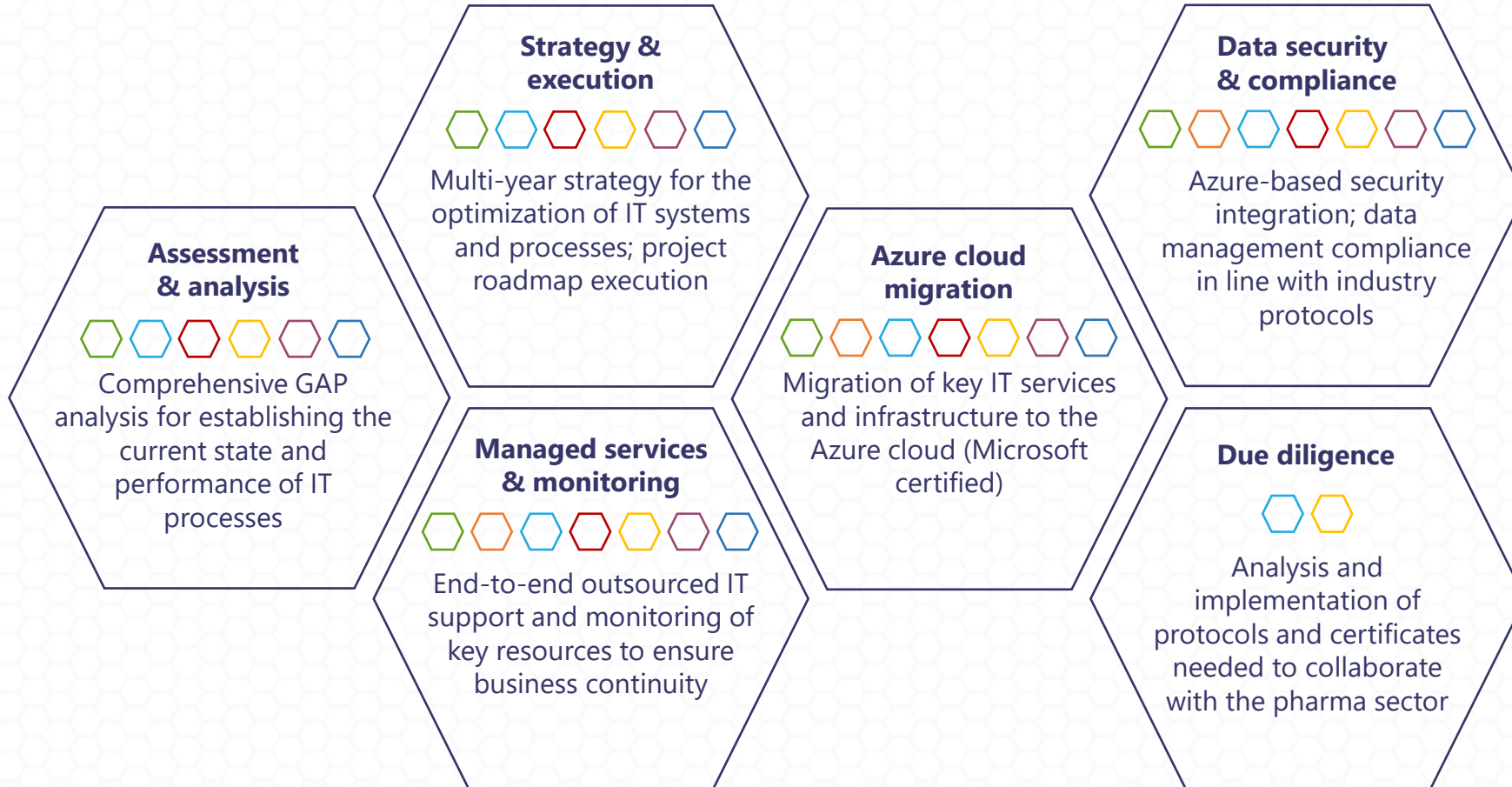
What do we do?



IS FOR COMMITMENT

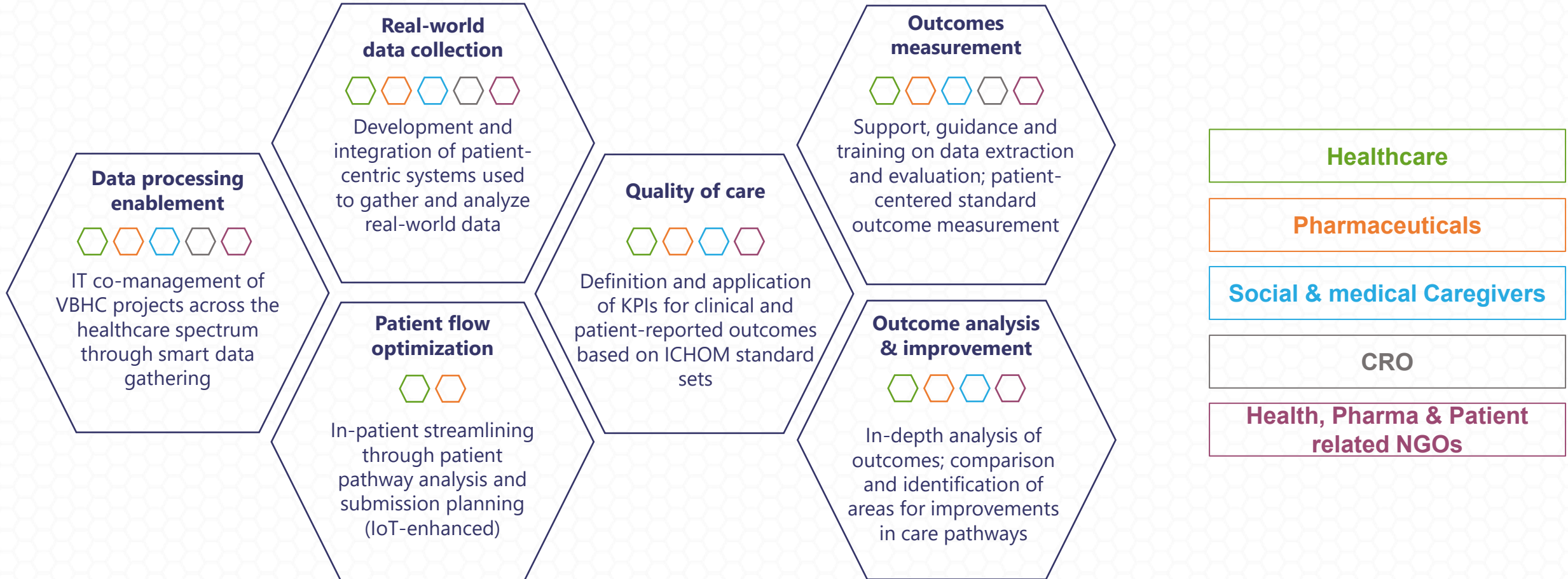
We strive to improve patient outcomes and the overall patient experience by empowering value-based healthcare initiatives

IT Services

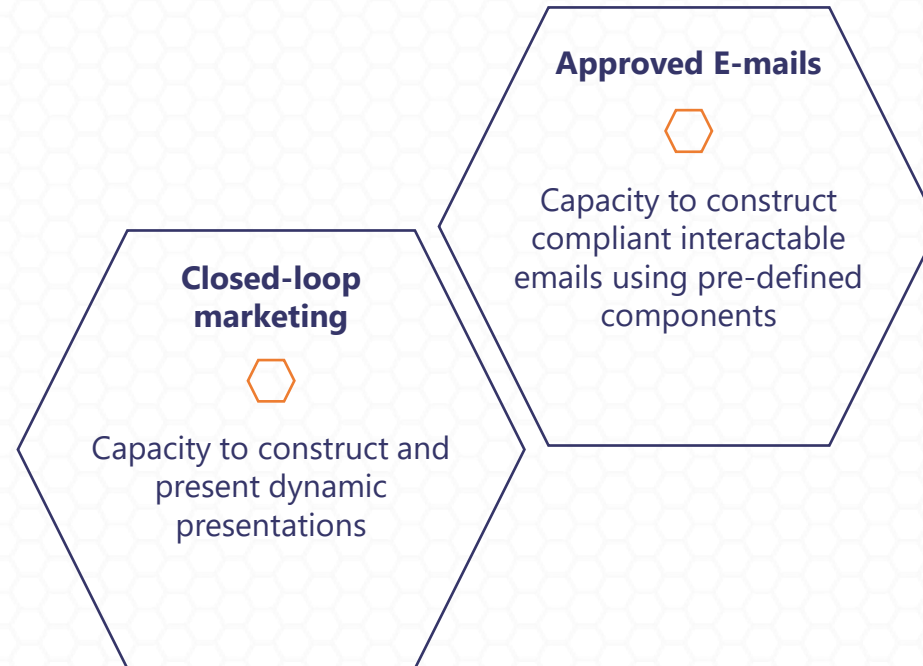


- Healthcare
- Pharmaceuticals
- Social & medical Caregivers
- Medical Universities
- Health & Care Startups
- Health, Pharma & Patient related NGOs
- Government

Value-Based Healthcare Services



Veeva Content Creation



Pharmaceuticals

Our Digital Products



MYCare PSP

Patient Support Platform

MY Care PSP is purpose-built to manage PSPs. It allows administrators to customize each step in the patient pathway and follow through on patient adherence. Ailments, medicine and medication plans are defined in a master repository, granting business interoperability and continuity. External applications confer added value to patients, while patient data can be gathered and interpreted by customers.

www.mycare.eu/psp



MYCare V

Vaccination Monitoring

MY Care V is purpose-built to evaluate the performance of vaccines by cataloging and analyzing health data. Beside immune response analysis, the platform also helps improve vaccination safety, delivery techniques and patient compliance by aggregating a vast amount of real-world data and preparing it for further interpretation. Data gathered also facilitates vaccination calendar design and execution.

www.mycare.eu/v

Our Clients



Healthcare Institutions

1,200 hours
of patient time
saved monthly



Pharma Companies

Time-to-treatment initiation
reduced by **53%**



Social & Medical Caregivers

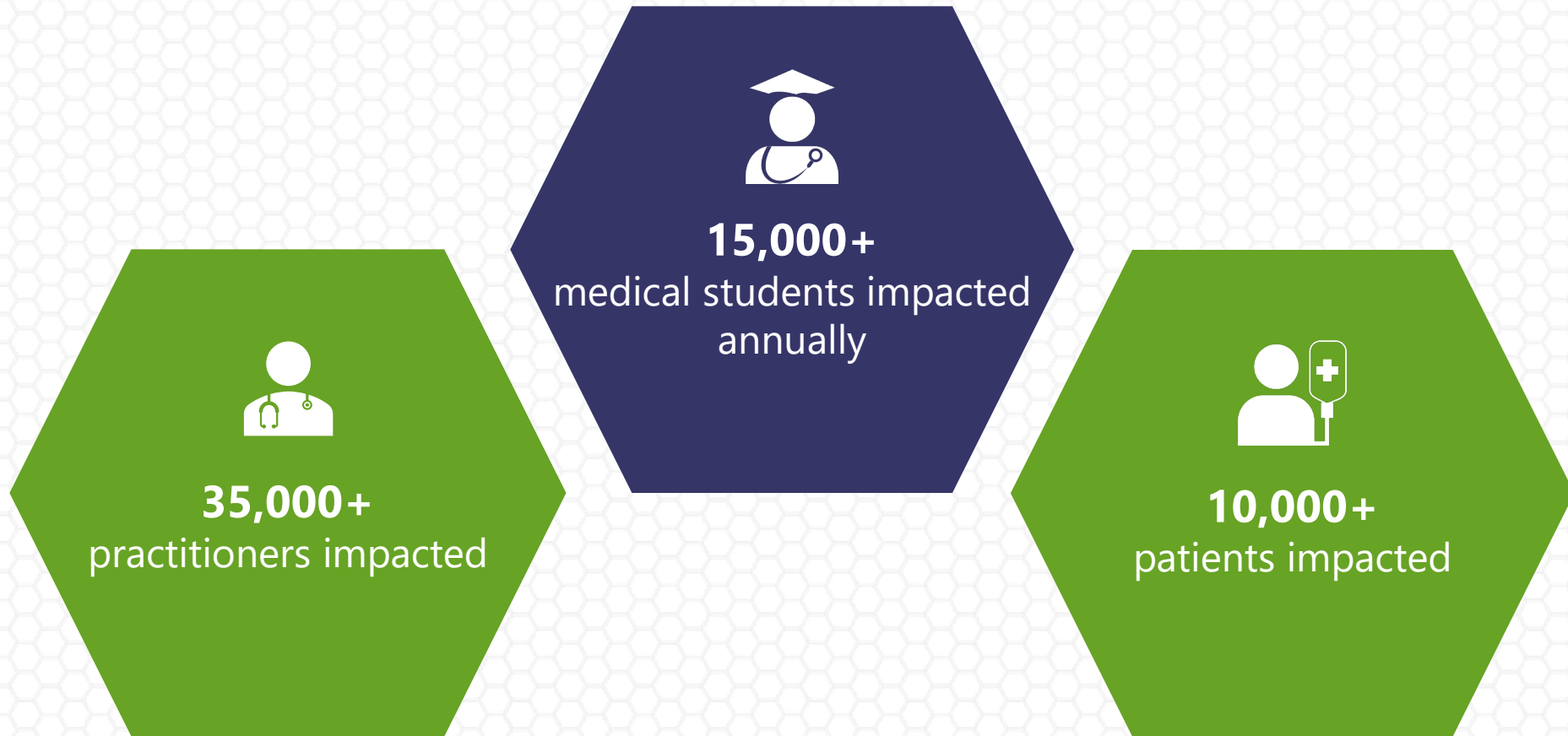
Enabling & supporting
4,973 patient pathways



Health & Care Startups

50+ due diligence audits
completed successfully

Our Impact on Healthcare



Our Executive team



Adel Nasraoui

COO



Yordan Iliev

CEO



Eva Grahovska

Creative Director



Mladen Georgiev

CTO



Krasimir Georgiev

CMO



MY Synergy

Transforming your understanding of digital healthcare

Get in touch

